

14. TOURISM

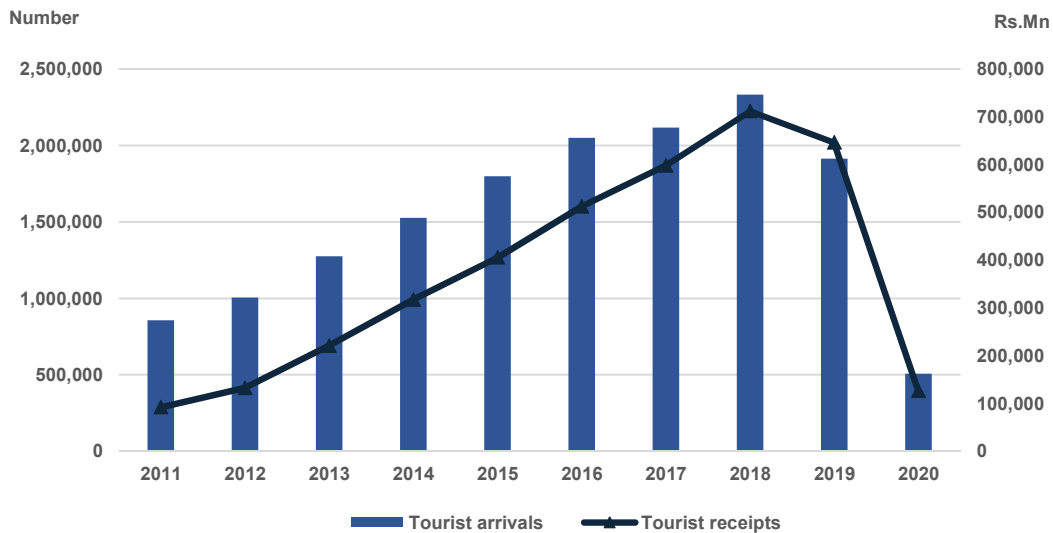
14.1 Tourist Growth Trends, 2011-2020

Year	Tourist Arrivals	Tourist Nights ('000)	Official Tourist Receipts			Receipt per Tourist per day in US\$	Employment	
			Rs.Mn.	US\$ Mn.	SDR units Mn.		Direct	Indirect (Estimated)
2011	855,975	8,560	91,926.0	838.9	530.2	98.0	57,786	80,899
2012	1,005,605	10,056	132,427.0	1,038.3	677.7	103.0	67,862	95,007
2013	1,274,593	10,909	221,147.1	1,715.5	1,128.8	156.5	112,550	157,600
2014	1,527,153	15,119	317,501.7	2,431.1	1,600.3	160.8	129,790	170,100
2015	1,798,380	18,163	405,492.0	2,980.6	2,129.7	164.1	135,930	183,506
2016	2,050,832	20,918	512,593.6	3,518.5	2,531.3	168.2	146,115	189,544
2017	2,116,407	23,068	598,356.0	3,924.9	2,499.4	170.1	156,369	202,846
2018	2,333,796	25,205	712,027.3	4,380.6	3,097.1	173.8	169,003	219,484
2019	1,913,702	19,902	646,362.3	3,606.9	2,611.1	181.2	173,592	229,015
2020*	507,704	4,315	126,608.1	682.5	489.6	158.1	175,990	171,760

* Provisional

Source: Sri Lanka Tourism Development Authority

Figure 14
Tourist Arrivals and Tourist Receipts, 2011-2020



Source : Department of Census and Statistics, Sri Lanka

14.2 Number of Establishment Employment in Tourist Industry by Category of Establishment, 2017-2020

Category of Establishments	No. of Establishments				Total Employed			
	2017	2018	2019	2020*	2017	2018	2019	2020*
1. Hotels and Restaurants	2,567	2,810	3,158	3,565	127,475	136,782	139,754	141,668
2. Travel Agents and Tour Operators	864	904	994	1,016	9,949	11,256	11,759	11,926
3. Airlines	28	32	37	42	7,521	8,267	8,629	8,752
4. Agencies Providing Recreational Facilities	80**	80	80	80	996	1,104	1,144	1,160
5. Guides	-	-	-	-	4,978	5,424	5,898	5,989
6. Tourist Shops	73	78	87	90	2,040	2,231	2,338	2,372
7. National Tourist Organisation	04	04	04	04	735	827	855	866
8. State Sector	18	18	18	18	2,675	3,112	3,215	3,257
Total	3,634	3,926	4,378	4,815	156,369	169,003	173,592	175,990

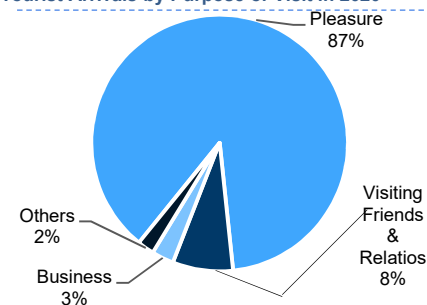
* Provisional ** Revised

Source: Sri Lanka Tourism Development Authority

14.3 Percentage Distribution of Tourists by Purpose of Visit, 2012-2020

Purpose	2012	2013	2014	2015	2016	2017	2018	2019	2020
Pleasure	74.4	71.8	67.9	66.6	83.4	82.4	84.8	83.2	87.5
Business (Official and Private)	9.0	5.3	1.3	1.3**	1.8	3.3	3.1	3.7	2.8
Visiting Friends and Relations	11.7	12.9	27.4	25.5	11.5	11.3	9.6	10.5	7.6
Religious and Cultural	2.2	5.1	0.1	0.1	0.0	0.0	0.0	0.0	0.0
Other	2.7	4.9	3.3	6.5**	3.3	3.0	2.5	2.6	2.1
Total	100	100	100	100	100	100	100	100	100

Figure 15
Tourist Arrivals by Purpose of Visit in 2020



Source - Department of Census and Statistics, Sri Lanka

** Revised

Source: Sri Lanka Tourism Development Authority